



Your Website Score

# Review of Techgadgetsx.com

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## Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

Visitors

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Usability

Technologies

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## Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary





## Title Tag



Home - Tech Gadgets

**Length:** 19 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



## Meta Description



No Description

**Length:** 0 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



## Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



[Home - Tech Gadgets](#)  
[techgadgetsx.com/](#)  
 No Description

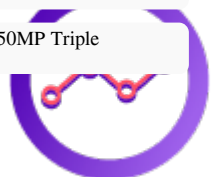
This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
0	5	77	1	0	0

- <H2> Quick Links </H2>
- <H2> For Customers </H2>
- <H2> Get In Touch </H2>
- <H2> support@techgadgetsx.com </H2>
- <H2> Accepted Payments </H2>
- <H3> Shopping cart </H3>
- <H3> Fill to the forms to create your account </H3>
- <H3> Recently Viewed </H3>
- <H3> Shopping cart </H3>
- <H3> Secure Payments </H3>
- <H3> Money-back Guarantee </H3>
- <H3> Worldwide Delivery </H3>
- <H3> Quick Support </H3>
- <H3> Hot Products </H3>
- <H3> Topton Mini Gaming PC High-End gaming PC suitable for your lag-free, unstoppable gaming. </H3>
- <H3> Solar Lantern LED Solar Lantern Light Hollow Wrought Iron Projection Light Hanging Lamps Outdoor Waterproof Yard Garden Art Decoration </H3>
- <H3> LCD Display Massage Gun Provides deep tissue message that can help push out waste, improve blood circulation and release tension. </H3>
- <H3> Night Vision Smartphone WP21 equips a largest battery so far in mobile phone category that can last a week! You can always enjoy watching movies, playing games, and browsing websites. </H3>
- <H3> Solar Surveillance Cameras 5MP Solar Surveillance Cameras Rechargeable 4G WIFI PTZ Video Surveillance Outdoor Waterproof Security Cams PIR Color Night </H3>
- <H3> Hot Categories </H3>
- <H3> Rugged or Sleek? We have all Mobile Phones & Tablets </H3>
- <H3> Global Version Xiaomi Redmi Note 11 64GB / 128GB Smartphone Snapdragon 680 90Hz AMOLED DotDisplay 50MP Quad Camera 33W 5000mAh </H3>
- <H3> Global Version Xiaomi Redmi Note 10 Pro Smartphone 108MP Camera Snapdragon 732G 120Hz AMOLED Display </H3>
- <H3> Xiaomi Redmi 10A 10 A 4GB 64GB / 6GB 128GB Smartphone 5000mAh 6.53" Large Display MTK Helio G25 Octa Core 13MP Camera </H3>
- <H3> Global Version infinix NOTE 12 Smartphone Helio G96 Gaming Processor 6.7" FHD+ AMOLED Display 50MP Triple





<H3> Oukitel WP20 Pro Rugged Smartphone 5.93" 4GB+64GB 6300mAh Octa Core Mobile phone 20MP Cell phone NFC </H3>

<H3> Oukitel WP15 Rugged Smartphone 15600mAh 8GB+128GB 6.5"HD+ Octa Core Android11 Mobile Phone 48MP MT6833 NFC Smartphone Cell Phone </H3>

<H3> Bulb to Complete Solar System We got you covered with huge range of Solars </H3>

<H3> 4PCS Solar LED Light Garden Decor Firework Light Solar Firefly Light Garden Lights Christmas Decoration 2023 Solar Light Outdoor </H3>

<H3> LED Solar Street Lights COB+SMD Outdoor Solar Lamp With 3 Light Mode Waterproof Motion Sensor Security Lighting for Garden Patio </H3>

<H3> 10000mAh Waterproof Solar Power Bank Outdoor Camping Portable Folding Solar Panels 5V 2A USB Output Device Sun Power For Phone </H3>

<H3> Waterproof 4W 5V USB Solar Panel Charger 2m Cable Outdoor Solar Panel Power 12V For Phone Trail Camera Security Camera 4G Router </H3>

<H3> Solar Energy System Power Generation Solar Panel 50W 5V 2 USB/18V DC Outdoor Portable Waterproof Charging Plate Photovoltaic Kit </H3>

<H3> 110V/220V Solar Panel System 18V18W Solar Panel+30A Charge Controller+4000W Modified Sine Wave Inverter Kit Power Generation Kit </H3>

<H3> Time in Fashion? We got huge variety for watch lovers </H3>

<H3> Automatic Watch Men Luminous Stainless Steel Self-Wind Wristwatch MIYOTA 8215 Waterproof Mechanical Swiss Railway Watch </H3>

<H3> Wood Mechanical Watch Men Relogio Masculino Big Mens Watches Top Brand Luxury Timepieces erkek kol saati Dropshipping </H3>

<H3> New Smart Watch GPS Motion Track Voice Assistant IP68 Waterproof ECG PPG Sports Watch Bluetooth Call Smart Watch </H3>

<H3> San Martin 37mm Bronze Pilot RONDA 6004 Men Watch Vintage Military Simple Fashion Style Quartz Clock Leather 10 Bar Relojes </H3>

<H3> Gaming We are full of options </H3>

<H3> 2022 Original Pico Neo 3 VR Headset All-In-One Virtual Reality Headset 3D VR Glasses 4K Display For metaverse & Stream Gaming </H3>

<H3> VR Shinecon Casque Helmet 3D Glasses Virtual Reality For Smartphone Smart Phone Headset Goggles Binoculars Video Game Wirth Lens </H3>

<H3> VRGPRO X7 3D VR Headset Virtual Reality Glasses Helmet For Smartphones Phone Lenses With Controllers Headphones 5 To 7 Inches </H3>

<H3> VR Shinecon New 3D Virtual Reality Gaming Glasses Headset Compatible With iPhone and Android Phone G10 metaverse VR Headset </H3>

<H3> Study Work or Play? We have all powerful Laptops, Tablets & Computer ranges </H3>

<H3> Huawei MateBook 16s laptop New Intel i7-12700H/i9-12900H 16GB RAM 512GB 1TB SSD Computer 2.5K Touch Screen Notebook PC Ultralim </H3>

<H3> 15.6" Ultra Slim Portable Monitor FHD 1080P External Display with Dual Speakers Second Screen for Laptop PC Phone Switch </H3>

<H3> GemiBook Pro 14 inch 2K Screen Laptop 8GB RAM 256GB SSD Intel Celeron Quad Core Windows 11 Computer with Backlit Keyboard </H3>

<H3> 10.36-inch Fullview Display Snapdragon 680 Octa-core 8GB DDR4 128GB ROM 4G LTE GPS Android 12 Tablet PC </H3>

<H3> 14.1" 1920x1080 Resolution Intel Celeron N4020 Dual Core Windows 10 OS 8GB RAM 256GB SSD Laptop with Mini HD </H3>

<H3> 10.1 Inch Android 11 Tablet PC Unisoc T618 Octa Core ARM Mali G52 GPU 6GB RAM 128G ROM Tablet 4G LTE GPS </H3>

<H3> Betting You Love Decor your indoor and outdoor with lux or cuteness </H3>

<H3> 4PCS Solar LED Light Garden Decor Firework Light Solar Firefly Light Garden Lights Christmas Decoration 2023 Solar Light Outdoor </H3>

<H3> Bird's Nest Pendant Lamp Egg Glass Ball Chandelier Kitchen Dining Room Люстра Потолочная Декор Для Дома </H3>

<H3> Feather Restaurant Chandelier Bar Table Led Chandelier New Modern Minimalist Light Luxury Italian Chandeliers For Dining Room </H3>

<H3> Nordic retro Decorative Chandelier soft Decoration Model Room Wrought iron bird Wing hanging Wire Bedroom War Wable Lamp </H3>

<H3> Restaurant Chandeliers Italian Designer Bar Chandeliers Light Luxury Villa Stainless Steel Lamps </H3>

<H3> Dining room chandelier creative personality dining table lamp modern minimalist art Nordic fashion fabric decorative lamps



</H3>



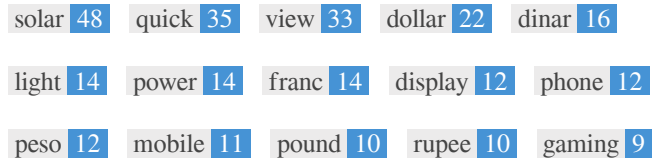
<H3> Why Shop at Tech Gadgets? </H3>  
<H3> World class support </H3>  
<H3> Best after sales service </H3>  
<H3> Unbeatable prices </H3>  
<H3> Safe payments via Stripe </H3>  
<H3> Latest tech & gadgets in store </H3>  
<H3> Rich experience of market </H3>  
<H3> Variety of products & variations </H3>  
<H3> We accept custom requests </H3>  
<H3> Worldwide warehouses </H3>  
<H3> Worldwide delivery </H3>  
<H3> Options for quick delivery on demand </H3>  
<H3> Delivery to Islands & remote places </H3>  
<H3> Got Question? </H3>  
<H3> Leave us a line! Our support team is eager to help. </H3>  
<H3> Brands </H3>  
<H3> Secure Payments </H3>  
<H3> Money-back Guarantee </H3>  
<H3> Worldwide Delivery </H3>  
<H3> Quick Support </H3>  
<H3> Quick Links </H3>  
<H3> For Customers </H3>  
<H3> Get In Touch </H3>  
<H3> Currency: </H3>  
<H4> Accepted Payments </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.



## Keywords Cloud



This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

## Keyword Consistency

Keywords	Freq	Title	Desc	<H>
solar	48	×	×	✓
quick	35	×	×	✓
view	33	×	×	✓
dollar	22	×	×	×
dinar	16	×	×	×
light	14	×	×	✓
power	14	×	×	✓
franc	14	×	×	×
display	12	×	×	✓
phone	12	×	×	✓
peso	12	×	×	×
mobile	11	×	×	✓
pound	10	×	×	×
rupee	10	×	×	×
gaming	9	×	×	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.





✔ **Alt Attribute**  
⚙️⚙️⚙️

We found 0 images on this web page  
✔ No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).  
Also, more information to help them understand images, which can help them to appear in Google Images search results.

! **Text/HTML Ratio**  
⚙️⚙️⚙️

HTML to Text Ratio is: **4.22%**  
Text content size 38723 bytes  
Total HTML size 916989 bytes


Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.  
A higher code to text ratio will increase your chances of getting a better rank in search engine results.

✔ **GZIP compression**  
⚙️⚙️⚙️


Wow! It's GZIP Enabled.  
✔ Your webpage is compressed from 895 KB to 103 KB (88.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.  
It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.





 **IP Canonicalization** No your domain IP 192.0.78.216 does not redirect to techgadgetsx.com  


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly  


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these\_are\_underscores) in your URLs  


Great, you are not using ?underscores (these\_are\_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.



✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.  
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.



✔ **XML Sitemap** Good, you have XML Sitemap file!  
⚙️⚙️⚙️ <http://techgadgetsx.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.  
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!  
⚙️⚙️⚙️ <http://techgadgetsx.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.  
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.




 **Embedded Objects** Perfect, no embedded objects has been detected on this page  


Embedded Objects such as Flash. It should only be used for specific enhancements.  
Although Flash content often looks nicer, it cannot be properly indexed by search engines.  
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page  


Frames can cause problems on your web page because search engines will not crawl or index the content within them.  
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months  


Domain Age: 0 Years, 9 Days

Created Date: 6th-Dec-2022

Updated Date: 6th-Dec-2022

Expiry Date: 6th-Dec-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.  
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



 **Indexed Pages**  


Indexed pages in search engines

51 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

 **Backlinks Counter**  


Number of backlinks to your website

1 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.





## URL

http://techgadgetsx.com  
**Length:** 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



## Favicon

Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



## Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



 **Page Size**  


895 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.  
Page size affects the speed of your website; try to keep your page size below 2 Mb.  
Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**  


0.37 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.  
Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

 **Language**  


Good, you have declared your language  
Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google  
Also, define the language of the content in each page's HTML code.



## Domain Availability



Domains (TLD)	Status
techgadgetsx.net	Available
techgadgetsx.org	Query Failed
techgadgetsx.biz	Query Failed
techgadgetsx.us	Query Failed
techgadgetsx.info	Query Failed

Register the various extensions of your domain to protect your brand from cybersquatters.

## Typo Availability



Domains (TLD)	Status
rechgadgetsx.com	Available
fechgadgetsx.com	Available
gechgadgetsx.com	Available
hechgadgetsx.com	Available
yechgadgetsx.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.







### Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



### Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.





## Mobile Friendliness



Oh No! This page is not mobile-friendly.  
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



## Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



## Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



## Server IP

Server IP	Server Location	Service Provider
techgadgetsx.com	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

## Speed Tips

Tips for authoring fast-loading HTML pages:

- ✘ Too bad, your website has too many CSS files.
- ✘ Too bad, your website has too many JavaScript files.
- ✔ Perfect, your website doesn't use nested tables.
- ✘ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

## Analytics

Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



 **Doc Type**  


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.  
For example, what version of HTML the page is written in.  
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**  


W3C not validated

W3C is a consortium that sets web standards.  
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.  
Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**  


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.



## Social Data

Your social media status

 Facebook:  Buytechgadgets.shop

 Twitter:  Buytechgadget

 Instagram:  Buytechgadgets.shop

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



## Traffic Rank

No Global Rank



A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

## Visitors Localization

Your website is popular on following countries:



Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

## Estimated Worth

\$60 USD



Just a estimated worth of your website based on Alexa Rank.





## In-Page Links



We found a total of 0 links including both internal & external links of your site

Anchor	Type	Follow
--------	------	--------

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.







## Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

